



July 31, 2009

I-Jobs Grant
Iowa's Infrastructure Investment Initiative
Des Moines, IA

Dear Sirs,

In writing to the I-Jobs grant committee, our goal is to provide information that will support the grant application for the Bosco System's Building Campaign.

The Steier Group was retained by Bosco System Catholic Schools this past May to conduct a feasibility study. Our campaign manager personally interviewed individuals and mailed a survey to nearly 3400 alumni and parishioners of the Bosco System. The results were very positive. Based upon various sources of information, the Steier Group presented the following observations to the Bosco System's leadership:

Statistical Data

- Seventy-seven percent (77%) of respondents were in favor of moving forward with a capital campaign, including eighty-six percent (86%) of personal interview respondents.
- Seventy-five percent (75%) of respondents indicated they would give a personal gift to a capital campaign, including ninety-seven percent (97%) of personal interview respondents.
- The Steier Group projects that Bosco System Catholic Schools can raise \$2.5 million to \$3.3 million in a three-year capital campaign.

Fundraising

Based upon the positive results of the feasibility study, Bosco System Catholic Schools voted to move forward immediately with a three-year capital campaign. The effort is currently approaching the end of its planning phase, with volunteer recruitment, training, and material preparation nearly complete. Solicitation of the wider Bosco community will coincide with the start of the school year in mid-August.

Please contact me if you have any questions or require any additional information. Thank you for considering this application on behalf of the Bosco System.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sean McMahon', is written over a horizontal line.

Sean McMahon
Director of Client Services